

Saman Sharifi, PharmD, PhD

Chief Scientific Designer - Daena

Translational Pharmacologist / Scientific Communicator / Visual Storyteller
Scientist by training. Designer by practice.

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Professional foundation in pharmacology and translational biomedical research across India, Italy, Switzerland, Austria, and Canada - spanning drug discovery, oncology, senescence biology, preclinical pharmacology, and scientific communication. Independent practice in scientific visualization, digital storytelling, interactive experiences, and design. Daena is where these worlds meet.

SCIENTIFIC JOURNEY

India / Italy / Switzerland / Austria / Canada

PharmD foundation - Krupanidhi College, Rajiv Gandhi University of Health Sciences, India
PhD in Pharmacology, Toxicology and Therapy - University of Padova, Italy
Marie Sklodowska-Curie / EPFLLeaders4impact Fellow - EPFL, Lausanne, Switzerland
Senior postdoctoral research experience - Johannes Kepler University, Linz, Austria
Vancouver Prostate Centre / UBC, Canada - translational oncology, treatment resistance, quantitative imaging

SCIENCE

Translational pharmacology
Drug discovery
Oncology
Senescence biology
Preclinical research
Biomedical image analysis
AI-assisted scientific workflows

SELECTED WORK

Institute of Oncology Research - scientific video abstract

Video editing, narration, scientific storytelling

Peer-reviewed scientific figures and graphical abstracts

Research visuals for publication and communication

Daena Core

Interactive narrative homepage - concept, animation, interaction, front-end

Through the Black Hole / DJ Ishana

Interactive illustrated narrative / digital identity and web experience

Calligraphy practice

Letterform study - rhythm, composition, visual culture

DESIGN PRACTICE

Scientific visualization
Graphical abstracts
Research videos
Presentation design
Editorial design
Interactive web experiences
Digital storytelling
Calligraphy

SELECTED DISTINCTIONS

Marie Sklodowska-Curie / EPFLLeaders4impact Fellow - EPFL
Manzin Award - Best Presentation, 2022
Three-Minute Thesis finalist - University of Padova, 2022

CREATIONS

daena.nbulai.com
daena.nbulai.com/creations
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APPROACH

Understand the mechanism before designing the message. Clear scope, accurate content, restrained visual language.